

Port Isabel Chamber of Commerce NEWSLETTER

A Letter from the Chamber President:

Dear Members and Area Residents:

The year 2007 has started off well at the Port Isabel Chamber of Commerce. Our 23rd Annual Causeway Run & Fitness Walk was an outstanding success with a total of 2110 participants and plans are already underway to make next year's event bigger and better.

The Lighthouse Keeper's Cottage/Chamber Office has received a new facelift with fresh paint and a more welcoming appearance. We appreciate the support of Edward Meza, Director of the Museums of Port Isabel, in achieving this transformation.

The Chamber is also planning to increase its staff and we'll be adding a part time employee in the immediate future to better meet the needs of our members and visitors to the area. We've also welcomed two new members to the Board of Directors. Alex Avalos of Alex Avalos Printing and Danno Wise of the Port Isabel-South Padre PRESS and South Padre Parade were elected to serve and Shelton Coleman (Coleman, Hall and Heinze) and Scott Friedman (Pirates Landing) generously agreed to serve an additional two year term and was successful in their re-election bids. Our sincere appreciation is extended to outgoing Board members Norma Turkington of SI Creations and D'Ann Zimmerman for their years of dedicated service.

The Port Isabel Chamber of Commerce holds its All Member meetings the first Friday of each month at Pirates Landing in Port Isabel at 8:30 am. We invite both members and non-members to attend these meetings and stay abreast of what's happening in our city.

The Chamber will publish its monthly newsletter the first week of the month, beginning with this February's edition, in the South Padre Parade. We welcome your input and look forward to working with all of you to enhance the image of our city and to continue to expand the benefits and services we offer. Please feel free to contact me or Administrative Assistant Maria Salinas at 943-2262 or stop by the Chamber office anytime to say hello.

Sincerely,
Betty Wells

President
Port Isabel Chamber of Commerce

2007 New Chamber Members:
BayMaster Boats, Inc.
Seasmoke Theatre
South Padre KOA



For more event information, race results or photos, visit: www.portisabel.org

Port Isabel Chamber of Commerce's 23rd Annual Longest Causeway Run & Fitness Walk drew a record number of participants as 2,110 donned running and walking shoes for the scenic 10k route. Starting in Port Isabel, runners left at the starting signal and headed for the longest causeway in Texas and the finish line on South Padre Island. Runners and walkers from the Rio Grande Valley, Texas, the Mid-West and as far away as Kenya enjoyed mild temperatures and cloud cover. 1470 walkers and 640 runners made the 23rd Annual the best yet.

Port Isabel Chamber to Produce Annual Visitors Guide

The Port Isabel Chamber of Commerce is pleased to announce the forthcoming publication of its annual Visitors Guide.

The full color, 52 page Guide will be published in the late spring and will become an annual publication. It is intended to meet the needs of visitors requesting information, promote Chamber members and local businesses, and answer the many questions regarding what our area has to offer both residents and tourists. A total of 20,000 copies will be printed in the first edition, with distribution to include direct mail, Texas Visitor

Centers, and local high traffic locations. The Visitors Guide will also be uploaded to our website at www.portisabel.org and will be included as part of the PICC's President's and Port Isabel Marketing Director's email signatures in an effort to encourage browsers to learn more about Port Isabel. The Guide will also include a complete Membership Directory and will offer member and non-member rates.

For information on how your business can participate, please contact PICC President Betty Wells at (956) 943-2262.



February Community & Chamber Calendar of Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2-All Chamber meeting 8:30a Pirates Landing	3
4-PI Antique & Flea Market 9a-4p Beaulah Lee Park	5-Parks & Rec 6p	6-Board of Adjustments 6:30p	7-P & Z 6p	8- Beautification Committee 5p @ City Hall Ribbon Cutting SP KOA 5:30p	9-Essence of the Laguna Madre-MoPI Fundraiser Yacht Club 7-10p	10-LMAL Show/Sale PI Community Center 10a-5p
11-LMAL Show/Sale PI Community Center 10a-4p	12	13-City Commissioners 6p	14-Merchants Mtg. 8:30a Ambassadors Meeting 8:30a EDC- 6p	15	16	17-PI Rotary Winter Texan Appreciation Fish Fry 11:30-2:30 @ Schletterbahn
18	19	20	21-	22-MoPI's 'Telling Our Stories' 7p	23	24-PI Public Library Book Fair 9a-3p @ PI Community Center
25-PI Public Library Book Fair 1p-3p @ PI Community Center	26	27-City Commissioners 6p	28-PICC Board Meeting 1st Natl. Bank of Edinburg 8:30a Merchants Mtg. 8:30a			

~ PORT ISABEL ~
Chamber of Commerce

421 E. Queen Isabella Blvd. • Port Isabel, Texas 78578

Phone: 956/943-2262 • Fax: 956/943-4001

E: director@portisabel.org • W: www.portisabel.org

Port Isabel Chamber of Commerce newsletter courtesy of Port Isabel/South Padre Press, South Padre Parade, New Horizon Publishers, Inc.

