

## LETTER FROM THE PRESIDENT

Dear Chamber Members:

The holiday season is in full swing and a wide variety of activities have been planned in the community.

Our Christmas Lighted Boat Parade is set for Saturday, Dec. 5th, beginning at 6 pm at the White Sands Marina. We encourage all of you to participate. We're also busy preparing for our annual Longest Causeway Run & Fitness Walk, scheduled to be held Saturday, Jan. 9th.

As you prepare for the Christmas holidays, we remind you of the importance of shopping locally. We extend our best wishes to all of our members and look forward to working with you in 2010!

As always, we encourage you to contact our office with any suggestions or questions you might have about the services we provide to our membership. We look forward to hearing from you! Happy Holidays!

Sincerely,  
Betty Wells  
President

## 26TH ANNUAL LONGEST CAUSEWAY RUN & FITNESS WALK SET FOR JANUARY 9

Walk or run to the 26th Annual Longest Causeway Run & Fitness Walk, scheduled to be held Saturday, January 9th beginning at 10 am at the Port Isabel Community Center.

More than 2,500 participants are expected to turn out for one of the most popular events in the area. Hosted by the Port Isabel Chamber of Commerce, the top three overall male and female runners will receive cash prizes of \$1000, \$600 and \$400, respectively. The first 2000 participants to check in will receive complimentary T-shirts.

The 10K run will start at 10 am sharp and walkers will begin their three mile stroll at approximately 10:15 am. Louie's Backyard on South Padre Island will once again host the awards ceremonies. For more information, please contact the Chamber office at 943-2262. The event is being sponsored in part by First National Bank of South Padre Island, the South Padre Island Convention & Visitors Bureau, the City of Port Isabel, Port Isabel Economic Development Council, Louie's Backyard, NewsCenter 23, and the Port Isabel-South Padre Press/South Padre Parade.

## CHRISTMAS BOAT PARADE SLATED

The Port Isabel Chamber of Commerce will present its 23rd Annual Christmas Lighted Boat Parade on Saturday, December 5th.

The event will be held rain or shine and will begin at 6 p.m. at the City docks in Port Isabel. Participants will follow the designated route and



the route ends at Louie's Backyard on South Padre Island. Prizes and trophies will be awarded in six divisions for first, second and third place winners. Designated viewing locations throughout the route will offer ample opportunity for the public to appreciate the sights.

For more information on the Boat Parade, contact the Chamber office at 943-2262. There is no fee to enter the Boat Parade.

## PORT ISABEL INVITES YOU TO CELEBRATE CHRISTMAS AT THE COAST!

The Museums of Port Isabel will be hosting a variety of Christmas and Holiday events beginning with a "Christmases of the Past Postcard" display. On loan from the Brownsville Historical Association, "Christmases of the Past" will present popular images and scenes of the holiday season through antique postcards collected from members of the Rio Grande Valley community over the years. The display will be hung along the stairwell leading to the first and second floor of the Champion Building beginning on November 30, 2009 through January 4, 2010.

Take advantage of the Museums Gift Shop Holiday Sale from November 30th through December 19th. Visit gift shops at both the Treasures of the Gulf Museum and the Port Isabel Historic Museum to

find something for that history or collectible buff.

Join the community for our Annual City of Port Isabel Tree Lighting and Christmas Celebration on Friday, December 4th at 7:00 p.m. The City of Port Isabel will host its annual Tree Lighting and Christmas Celebration in front of the Historic Champions Building. Our Lady Star of the Sea Catholic Church Chorus will perform traditional Christmas music and members of the community are invited to participate in Christmas caroling and Christmas karaoke. Children are invited to meet with Santa Claus, and youth of all ages can create their own unique Christmas cards. Both the Port Isabel Historical Museum and Treasures of the Gulf Museum will be decorated in holiday trimmings and open to the public for viewing. No admission.

The Port Isabel Historical Museum and the Treasures of the Gulf Museum will be festively decorated for the holiday season on Friday, December 11th, for the Annual Museums of Port Isabel Christmas Open House. During normal operating hours, 10:00 a.m. to 4:00 p.m., the public is encouraged to view the Christmas displays. No admission.

For more information about the Museums of Port Isabel Holiday Season Celebration call 956/943-7602 or e-mail: [museumdirector@copitx.com](mailto:museumdirector@copitx.com). <http://www.portisabelmuseums.com/>.

See full Holiday Schedule here: <http://portisabel-texas.com/blog/?p=70>. 2008 Holiday photos: [http://www.portisabel-texas.com/200812\\_pichristmas/](http://www.portisabel-texas.com/200812_pichristmas/)

*Photo caption, upper center: As you drive through Port Isabel on Highway 100, don't miss the beautifully decorated medians! Nautical themes with thousands of beautifully lit bulbs welcome you to celebrate Christmas at the coast!*

## DECEMBER CHAMBER & COMMUNITY CALENDAR OF EVENTS

12/1	5:30pm	Historical Preservation Board (City of Port Isabel)
12/2	8:30am	Merchant's Committee Meeting (Chamber)
	6:00pm	Port Isabel Museums "Carol Plumb Reception"
	6:00pm	Planning & Zoning Meeting (City of Port Isabel)
12/3	6:00pm	Veteran's Committee meeting (City of Port Isabel)
12/4	8:30am	Chamber General Membership Meeting
	7:00pm	2nd Annual City Christmas Tree Lighting
12/5	7:00pm	23rd Annual Christmas Lighted Boated Parade
12/6	9:00am	Antique & Flea Market
12/7	5:30pm	Parks & Recreation meeting (City of Port Isabel)
12/8	7:00pm	Commission Meeting (City of Port Isabel)
12/10	8:00am	Laguna Madre Humane Society
	6:00pm	Beautification Committee (City of Port Isabel)
12/13	1:30pm	Ribbon Cutting (VA Mobile Medical Unit)
12/14	10:00am	Museums- Laguna Madre Museum Foundation
12/15	6:00pm	Joint Community Center Committee
12/16	8:30am	Merchant's Committee Meeting (Chamber)
12/17	3:00pm	Harbor Committee meeting (City of Port Isabel)
12/22	7:00pm	Commission Meeting (City of Port Isabel)
12/30	8:30am	Merchant's Committee Meeting (Chamber)

See more online at [www.portisabel.org/calendar](http://www.portisabel.org/calendar)

~ PORT ISABEL ~  
Chamber of Commerce

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